

2018
2019

 **TU Delft**


Electric Racing

Sponsor Possibilities



OPEN
I=SBK



What we could we do for you?

Nova Electric Racing could grant your company a lot of visibility among motivated students and potential customers, in the D:DREAM Hall and across and outside the Technical University of Delft.

We reach this audience via our social media channels, by competing in races and by being present at various events. These include the open days of the TU Delft, Master program introductions and technology and motorcycle fairs. When at these fairs or races, both the international and national publicity of your company can be magnified.

Besides the amplified notoriety, Nova can get your company acquainted with motivated future engineers of the TU Delft by visiting your company with a group of students once or by organizing a guided tour for you through the D:DREAM Hall.

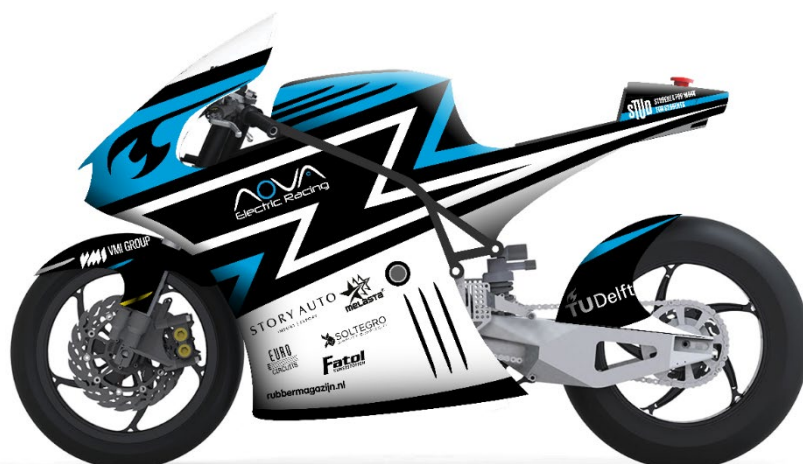
In exchange, we ask for a contribution to our project. This contribution can be in the form of supplying knowledge, products, financial or any combination of the aforementioned.

Collaboration

To make this year a success, we would like to cooperate with you.

In this brochure, you will find a variety of options for cooperation with your company. In addition to the proposed possibilities, we are always open to your suggestions in regards to the cooperation.

Interested and/or have
any new ideas?
Please contact us!



Possibilities

Brand Recognition

The options to increase the name recognition of your company are:

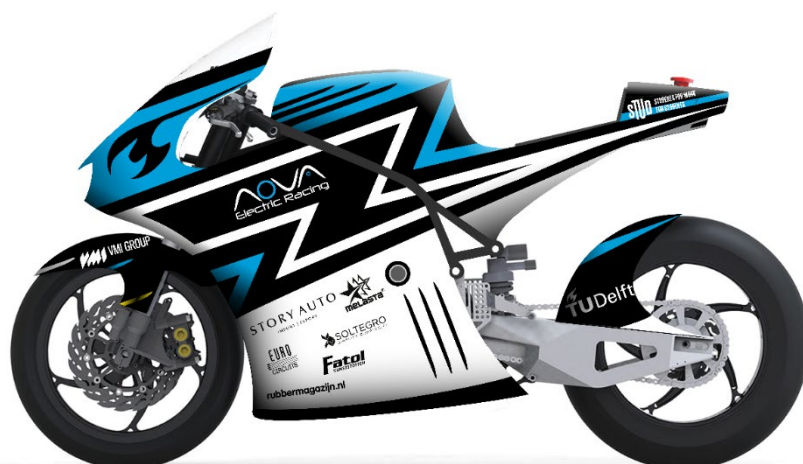
- Your logo and a description of your company and your contribution on our **website**.
- Promotion of your company via our **social media** outlets.
- Your logo on our **team jackets**, these are worn in the D:DREAM Hall and during all the events Nova attends.
- Your logo on our **sponsor banner**, which is displayed at every event Nova attends.
- Your logo on the **motorcycle** (different dimensions depending on the contribution).



Events

In addition to the increased visibility of your company among potential customers and future employees, we can also facilitate direct contact between your company and the TU Delft students. This can be done through a variety of events:

- A guided tour through the D:DREAM Hall
- An In-House day with the team at your company
- A joint event on the TU Delft campus



Packages

Below are some possibilities for compound packages alongside with an indication of the price. In consultation, the packages can be adjusted or a completely personalized agreement can be set up.

Package 1

- Logo on the website
- Logo on the team clothing
- Logo on the banner

€ 1.000 - € 3.000

Package 2

- Package 1
- Promotion via social media outlets
- Logo on the motor

€ 3.000 - € 6.000

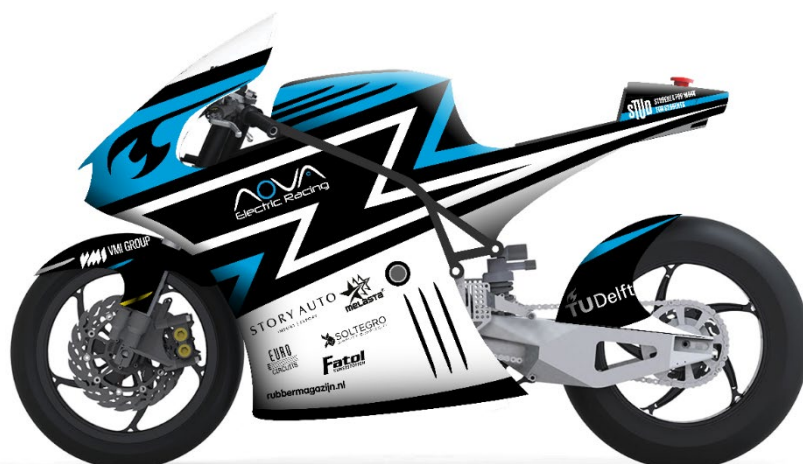
Package 3

- Package 2
- Guided tour through the D:DREAM Hall
- In-House day with the team

€ 6.000 - € 25.000

Main Sponsor Package

It is possible to become the main sponsor of Nova Electric Racing, by supporting the project with more than 25.000 euros. This means that, on top of package 3, your company name will be included in our company name and that your company color scheme will be used to design the looks of the NovaBike, our team clothing and our graphic design for promotion.



Nova Electric Racing

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